The United States Balance of Payments in 1954

I HE principal recent influence upon the exchange of goods and services between the United States and foreign countries has been the continued rise in industrial production abroad, particularly in Western Europe. High domestic demand which in some cases approached the available capacity in these countries stimulated their imports while preventing exports from rising proportionally. The resulting changes in the international accounts led to reductions in the rate of accumulation of gold and foreign exchange reserves, and in the early months of 1955, even to some declines in reserve holdings. The credit restrictions adopted by the United Kingdom at the end of February were a result of these developments and were intended to correct them.

In contrast, the domestic business activity during the last quarter of 1954 was in the early stage of the current rise and bottlenecks to the expansion of production had not developed. These differences in the relative supply situations here and abroad contributed to the fact that the United States balance of payments up to the end of the year was little affected by

the change in domestic business.

Exports rise sharply—Imports lag

Although domestic demands in the United States have risen substantially, it has been possible for our exports to increase also. More than half of the \$600 million rise in nonmilitary exports in the fourth quarter may be attributed to other than seasonal factors. A substantial part of the export rise consisted of foodstuffs and agricultural raw materials, but there was also a considerable increase in industrial goods including steel, fuels and chemicals for which the export demand had to compete with the rising domestic

The \$120 million rise in merchandise import values from the third to the fourth quarter was due mainly to larger imports of coffee, fuel oil, newsprint, whiskey, and tobacco. To a large extent this rise was seasonal. The value of coffee imports was affected by a decline in average unit values from 76 cents per pound in the third quarter to 64 cents in the

fourth.

Imports of the major raw materials such as wool and most of the metals declined. Rubber imports also fell in volume,

but because of higher prices rose slightly in value.

For many of these raw materials such as rubber and copper the rise in foreign demand has led to price rises which encouraged the expansion of domestic production and, in the case of wool, the greater use of synthetics and domestic supplies. In addition, inventories of some materials were drawn down thus postponing the effects of rising domestic demands upon imports.

The United States export balance on goods and services, excluding military end-items exported under grant-aid programs, rose to more than \$900 million, the highest amount for the fourth quarter since 1951. At that earlier time

NOTE.—MR. LEDERBR 18 A MEMBER OF THE BALANCE OF PAYMENTS DIVISION, OFFICE OF BUSINESS BOONOMICS.

exports were stimulated by the high foreign incomes following the outbreak of hostilities in Korea, while United States imports were held down by the liquidation of inventories accumulated earlier in that year. The high export balance during the fourth quarter of 1954 was made possible mainly by increased grants and private capital outflows.

More grants of surplus farm products

The rise in nonmilitary grants in 1954 consisted largely of emergency food relief grants, donations of agricultural surplus goods distributed abroad through private relief organiza-tions. There was also a large cash payment to Vietnam for relief and resettlement of refugees.

Payments to France for military expenses in Southeast Asia dropped from \$136 million in the third quarter to \$89 million in the fourth but dollar payments to assist the United Kingdom in the production of military aircraft rose during the same period from \$6 million to \$26 million.

Commercial credits expand

The outflow of private capital—according to preliminary estimates—expanded substantially in the final quarter of 1954, largely because of higher medium term bank loans to Latin America. Portfolio investments were also increased by a \$25 million issue of Australian bonds of which about three-fourths was purchased by United States investors. Proceeds of a Belgian bond issue were transferred after the close of the year and are, therefore, not included in the fourth quarter figures. These issues were the first foreign bonds, except for those sold by Canada and the International Bank, to be publicly offered in the United States since 1947.

The revival in the market for such securities indicates the rising confidence in the economic and monetary stability of the borrowing countries and the general area with which they are economically connected. The bank loans to Latin America, however, were very largely secured by gold and United States Government securities and reflect rather a weakness in the balance of payments of the debtors due to high import demands and marketing difficulties for their main export commodities.

Equally divergent factors accounted also for the continued large outflow of short-term capital. In part, the capital flow went to such relatively strong countries, as Germany, Venezuela, Mexico and the United Kingdom, and in part it includes increased claims against countries which

were affected by the decline in coffee prices.

Foreign debts offset rise in dollar assets

Some of the rise in United States assets abroad can be attributed to the increased usefulness of foreign currencies for international payments and to higher yields on shortterm funds held abroad. A large part of the credits, particularly to some of the Latin American countries, should be considered a substitution for drawings by foreign countries on their reserves, however. Although foreign gold and dollar assets rose during the fourth quarter of 1954 through transactions with the United States by nearly \$400 million, about the same amount as during the last quarter of 1953, the increase after allowing for the emergency credits was considerably less.

The Year 1954

For the year 1954 as a whole, foreign receipts from United States imports of goods and services, Government grants (excluding those of military end items) and capital, and private United States capital and donations amounted to about \$19.4 billion. Of this amount \$17.6 billion was spent on goods and services here and \$1.7 billion was added to foreign reserves or other dollar assets.

Government expenditures sustain exports

Of the total foreign receipts, about \$5.3 billion represented foreign expenditures by the United States Government (including purchases for the strategic stockpile), and about \$700 million consisted of short and medium term commercial credits. These data indicate the extent to which the high value of exports which was reached during the year, depended upon the dollar outflow from these sources.

Net payments to Europe decline

Transactions with Western Europe through the exchange of goods and services, Government grants and loans, and private United States capital movements and remittances resulted in an excess of payments by the United States over receipts of about \$1.2 hillion in 1954 as compared with about \$1.65 billion in 1953. Transactions with the United Kingdom and the other sterling area countries in Europe accounted for

Table 1.-Belence of Payments of the United States,

					3 -111		Ta	ble L	—Balı	nee	of I	Payr	beni	ts of	the	Uni	ited	Str	ites,
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^{1.} Includes forms and roturns of military equipment.

Note. - Data for provious years may be found in the Balance of Poystenia 1919-35 capple-

ment to the Survey of Oursert Business. Not foreign investments equal the balance of goods corriers, and unitational transfers for all areas: 1963 year: —1868; 1984 year: —336; 1984 II, —14; 1964 III, —254; 1964 IV, —350.

net payments by the United States of about \$440 million in 1953 and of \$315 million in 1954. The balance with the continental European countries changed from net payments of about \$1.2 billion in 1953 to net payments of about \$900 million in 1954. The latter change can be attributed to the \$480 million rise in United States exports of goods and services (excluding transfers of military end-items) and changes in the movements of private United States capital. The decline in merchandise imports was offset by a rise in military, travel, and other services expenditures.

military, travel, and other services expenditures.

The export rise to Western Europe, including the United Kingdom, most of which took place during the second half of the year, must in part be attributed to the relaxation of European exchange restrictions made possible by the rise in gold and dollar reserves. Most of the increase consisted, however, of raw materials and foodstuffs other than grains, a reflection of the rising industrial production and incomes.

Exports of finished manufactures were less affected. In

1954 they comprised perhaps less than one-third of our exports to that area. This corresponds approximately to the prewar pattern of trade which was temporarily changed during the immediate postwar reconstruction period.

The decline in merchandise imports from Europe was to a large extent due to smaller imports of semimanufactured steel products and other raw materials. This reduction is attributable to the rise in European demand as well as the decline in our own. In fact, for many of these commodities, including steel, exports to Europe rose, while imports from Europe declined.

The \$270 million increase in military expenditures was almost entirely due to increased payments for offshore procurement of military equipment for retransfer under military grant-aid programs.

Omitting transfers of military end-items, grants and loans dropped by nearly \$200 million, although cash assistance to

by Area 1953 Annual and 1954 Annual and by Quarters

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Bourco: U. S. Department of Commerce, Office of Business Economics.

France and the United Kingdom to meet military expenditures rose to about \$360 million.

Net dollar flow to Europe concentrated

The rise in direct military expenditures and the growing emphasis in grants to assist in meeting defense expenditures concentrated United States Government expenditures in Europe in relatively few countries. Although these countries were thus able to purchase here more than they sold, United States Government expenditures there were far greater than their trade deficit. Government payments to Germany exceeded the German merchandise trade deficit with the United States by about \$80 million; for France the corresponding figure was about \$600 million and for the United Kingdom about \$130 million. Private services transactions and remittances further increased net payments by the United States.

The net dollar flow to Europe thus entered the area mostly by way of France and was distributed among the other European countries through settlements of the French deficits through the facilities of the European Payments Union. After the middle of 1954 French transactions with EPU countries were nearly in balance, so that with the exception of special settlements of previously accumulated debts the indirect dollar flow to other European countries

was substantially reduced.

Dollar flow interrupted

The limitations on greater purchases of American manufactures by Europe and the size and direction of United States Government expenditures in that area contributed to the continued excess of United States payments to Europe over European expenditures in the United States. In 1954 this excess amounted to about \$1.2 billion, all of which was added to European reserves. Total European dollar assets, including long-term investments in the United States increased by about \$250 million more, and nearly \$200 million were used by European countries to reduce their obligations to the International Bank and the International Monetary Fund. For the year as a whole, net dollar payments by Europe to third areas, particularly Canada and the independent sterling area, were thus more than offset by net receipts from third areas, mainly the dependencies and various Far Eastern countries.

The rise in European gold and dollar assets has greatly contributed to the financial strength of most of the European countries and facilitated the simultaneous rise in production and relaxation of controls on international transactions in

that area during the year.

Rising European imports reduced the rate of net receipts from areas other than the United States during the second half of the year below those during the first half of 1954 or the second half of 1953, but did not result in a net dellar flow

from Europe to other areas.

A net dollar flow from Europe to other areas, and from there back to the United States as payment for United States exports (mostly of manufactured goods, and services) would require a considerable change in the traditional pattern of world trade and investments. Even before the war net dollar receipts by Europe from the dependencies, the Far East and some of the Latin American countries were more or less offset by net payments to Canada and other parts of Latin America, while United States transactions with Europe were approximately in balance.

In appraising the desirability of such basic changes in the world payments pattern, it must be considered that some of the payments to Europe are temporary, particularly off-shore procurement under military grant aid programs and direct assistance to meet military expenditures which together amounted to more than \$900 million in 1954. The additions of these dollar payments to European reserves, therefore, appear to have aided world trade by avoiding temporary disturbances.

Latin America

Transactions with Latin America with respect to goods, services, unilateral transfers, and direct investments resulted in net receipts by the United States of nearly \$400 million in 1954 as compared with net payments by the United States of \$50 million in 1953. About two-thirds of the change was due to higher purchases by Latin American countries in the United States and one-third to reduced purchases by the United States. The deficit was met mainly by long and short term United States loans which increased from \$90 million in 1953 to \$420 million in 1954.

Largely as a result of continued net dollar receipts from other sources, including the International Monetary Fund and the International Bank, gold and dollar holdings of Latin American countries rose further in 1954, but at a considerably slower rate than during the previous year.

United States exports to Latin America rose sharply in the first balf of the year in response to higher incomes resulting from higher coffee prices and did not drop during the second half of the year, although incomes from coffee sales was greatly reduced. Consequently, the reserves of these countries were under pressure during the latter part of the year.

Canada

Transactions with Canada in 1954 resulted in a reduced export balance on goods and services as compared with the previous year. As other transactions with the United States and net dollar receipts from third countries were relatively stable, Canadian holdings of United States dellars increased, particularly toward the end of the year. Increased holdings of United States dollars held down the appreciation of the Canadian currency which was causing difficulties for Canadian industry both in the domestic and export markets. In order to slow down the inflow of United States capital to Canada, and lower the exchange rate, thus stimulating domestic production, the Canadian discount rate was reduced to 1% percent in February of this year, the same rate as in the United States. The reduction of the Canadian interest rate will reduce Canadian borrowing in the United States but is less likely to impede the outflow of direct investment capital.

Asia

The United States export surplus on goods and services with the independent countries of Asia and Africa increased from 1953 to 1954 by about \$340 million, because of reductions in both raw material imports and military expenditures in the Far East. Interarea transfers indicate, however, that the loss in income by these countries from merchandise trade with the United States was in part compensated by smaller net payments, probably resulting from increased exports, to other areas. Liquidations of reserves by Japan during the first half of the year were changed to accumulations during the second half mainly as a result of monetary policies which reduced imports and greatly stimulated exports.

United States transactions with the independent sterling area countries resulted in a \$90 million rise from 1953 to

1954 in net receipts by the United States which had to be met by an equivalent change from net accumulations to net reductions of the area's dollar holdings. To meet the deficit with the United States, the area as a whole had to depend upon dollar receipts from other countries, mostly the sterling area dollar pool. These transfers, however, remained about as high in 1954 as during the preceding year.

Rise in export balance limited

The various trends affecting our international business suggest that the upswing in exports during the second half of 1954 is not likely to be sustained. Adjustments in Latin America and controls on excessive business expansion in the United Kingdom would tend to reduce markets for American goods. At the same time expanding demands in this country may also for some commodities tighten the supply situation, and, in fact, restrictions have already been placed upon the export of copper and scrap.

On the other hand, a relaxation of supply stringencies abroad for some of the raw materials imported by us and lower domestic stocks are likely to stimulate United States imports. These changes would result in a decline in the export surplus which may permit not foreign dollar assets to rise faster than during the fourth quarter of 1954.

Table 2.—Balance of Payments of the United States with the Sterling Area 1953 Annual and 1954 Annual and by Quarters

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56	Other goods and services, total. Merchandice, adjusted, exchading military transactions. Transportation. Travol.	1, 507 226	2,778 1,740 227 39	545 361 61 8	694 423 60 12	410 68 12	587	1, 212 671 129 13	758	266 143 31 3	L50 38	185 37	508 970 90	370 222 39	393 228 23 7	79 49 5	182 53 5		84	7]d 78	754 DJ	210 154 16	287 216 17	361 163 10	269 202 16		
10 10	Missellaneous services: Private Government, excluding toilkery transactions		201 20	47 6	77	78 5				46	61 2	61	90 2	11 I	11 (9)	2 (+)		8	a (*)	38 14		1L	18		12 3		
11 12 13	Military transactions Income on investments: Private. Covernment	302	22 16 334 104	6 05 1	18	3	9]][4	(°)	27	87	(9)	(•) 35	(±) 110	******	22 (e)	••••	(E)		26	10	ᠳ	मू	3 20	10 8		
14 15	Imports of goods and services, total	2,675	2,434	602	735	668	625	1,346	1, 484	316			344 137	653		148 118	100	131	163	ត្រ	607	143	172	180	132		
10 17	tary expenditures Transpartation Trave Milegoliamoous services:	318	190				ı	183 63		7		48 70	85		13 58	ņ	3	14	ıi	20	18 12	. 1	ļ -	5	100		
78 10 30	Private Government, excluding military expenditures Military expenditures	l "1		- 67 87	148 0 113	8	•	11	7				40- 2 79	•	114	(O) 10	<u></u> 1	Ι,	(a)	14 22		1 1	(4) 3	1	(*) 12		
21 22	Lacone on investments: Private		1 1	37 8	40 2	39		'	148	·		\$6 2	35 2	2		1		1	1	;	8	83	(*)	(3	8		
82	Belauce on goods and services	-125	tat	-87	-41	-8	247	-134	-58	-00	-93	-84	188	-288	210	-64	-64	−8 0	–3 1	297	30 19	47	135	71	124		
24 28	Unitatoral transfers, net [to Soreign com- tries (-)], intal, Private remittances			-73 -16	-60 -22	-70 -20	-50 -20	-#2	-216 -62	-60 -11			-88 -13	18 17	-17 -10	- \$	=#			—[57 —20	-04 -13	-12 -12	-16 -3		- <u>20</u> -8		
H	Müstery supplies and tervices Other grants	J-417		#43 \$2 3	144 86 2	763 −48 ~-2	-08 -08	-283 -0	### -1/41 -7	-4	-28 -28		-2 -2		2000 (*)	(<u>·)</u> ,	88	13	(3) 1160	188 -134 -2	-53 (*)	2015 (*)		-15 (*)	1183 17 (*)		
23	United States capital, not featflew of featle (-)], total	-33				٠.		l					-22			2	-1	-2	N	L		1	l -		l		
88 81 32 38	Private, ant. total Direct investments Proficion Short-term	-34 -63 79 -50	-199 -79 26 -158	54 5 21 10	-40 -48 -48	-30 20	-10 -10	11 37	—15 4 — L空	13 18	— 0	1,7	-88 -32 -11 -46	-77 -72 3 -2		3	-i	-4 -5 1	-8 -8 -2	31	-59 -44 -12 -27	-평	-10 -10	-16 -31 14 2	-10		
24 26 28 37	Government, not, is call. Long-term capital outflow. Repayments. Short-term (not)	55 60	-56 53	-10 -10 0	-10 -10 12	-16 -16	-14	34 - 56 - 76	? 84		7 		46 66 11			i	[] [3]	9	(e)	-34 -45	-13 -27 2 4 2 2	-8 -0 1 (*)		-12 1	-7 -0 1		
88 89	Pateign english, not [entitle w of funds ()], total. Direct and long-term portfolio invest- ments other than U.S. Government	3 9	- =	107	203	-154	-161	-11	24	126	204	-121	-142	3	-2	2	ļ	١,	-1	#		-17	-8	-34	2=		
46	Transactions in U. S. Coverament	75 25			1		1			`	١.		l '	1 1	°	1 64	,	2 (A)	1 1	(*)	1		ر ا	(*)	(4)		
41 42	Scourities. Short-tops liabilities to foreign banks and official institutions. Other short-term liabilities.	-58 -13	-74	645	106	-163	-	-122	1	78	Į ~	-163	-151	3	``~ _!	-8	(0)	<u></u>			7 *′		l 😘	-35	22 —1		
43	Geld anion [purchases (-)]	482	50	(9)	m	(*)	(9)	480	\$4	L	.54	(9)	(*)	8	(9)	(+)	(9)	(9)	ω	! ⊸	(9)	(9)	⟨+⟩	(9)	(9		
44	Foreign capital and gold, total	£21	62	107	253	166	-148	2007	74	128	264	-18L	-187		-2	-2	 	ا إ	∮ −'	L F	3 -30	-17	│ ~¹	-34	20		
43	Transfer of funds between foreign areas (receipts by furnign areas (-)) and errors and oralisatum.	1.80	208	-0	-101	290	77	_3X	241	_s4	_ pc	268	317	288	236	60	er	4		20	e –218	-24	BK	-17	-103		

^{*} Roylerd. * Preliminary. uss Not shown separately. * Less than \$500,000. Source: U. S. Department of Commerce, Office of Business Economics.